

# Feersum Engine features

Our tiered product offering combines our tools, tech and expertise to meet business needs of any size. Whether you need a simple chatbot or multilingual, multichannel, multimodal intelligent assistant that can understand your users and perform transactions, Feersum Engine has a solution within its feature set.

	Standard	Plus	Premium	Custom
<b>Opt-in</b> Getting user consent to send messaging	✓	✓	✓	✓
<b>NLP + NLU</b> Understanding and processing conversational input from users	✓	✓	✓	✓
<b>Reporting and analytics</b> Statistical data reporting to assist decision making	✓	✓	✓	✓
<b>Multilingual messaging</b> Language identification and response in any language	✓	✓	✓	✓
<b>Registration/Login</b> Ability to register and authenticate users		✓	✓	✓
<b>Broadcast and campaigns</b> Sending Highly-Structured Messages to user base		✓	✓	✓
<b>Multichannel deployment</b> Deployment on multiple platforms		✓	✓	✓
<b>Integration</b> Custom integration with any platform			✓	✓
<b>Live chat</b> Transferring users to humans for assistance			✓	✓
<b>Profile management</b> Creation and maintenance of user accounts and profiles			✓	✓
<b>Image recognition</b> Identifying and processing image/video messaging				✓
<b>Speech recognition</b> Identifying and processing voice messaging				✓
<b>Customisation</b> Customer-specific features				✓